



Ministry of Environmental
Protection and Regional
Development
Republic of Latvia



Project „Implementation of regional policy actions in Latvia and elaboration of regional development measures”

SEMINAR

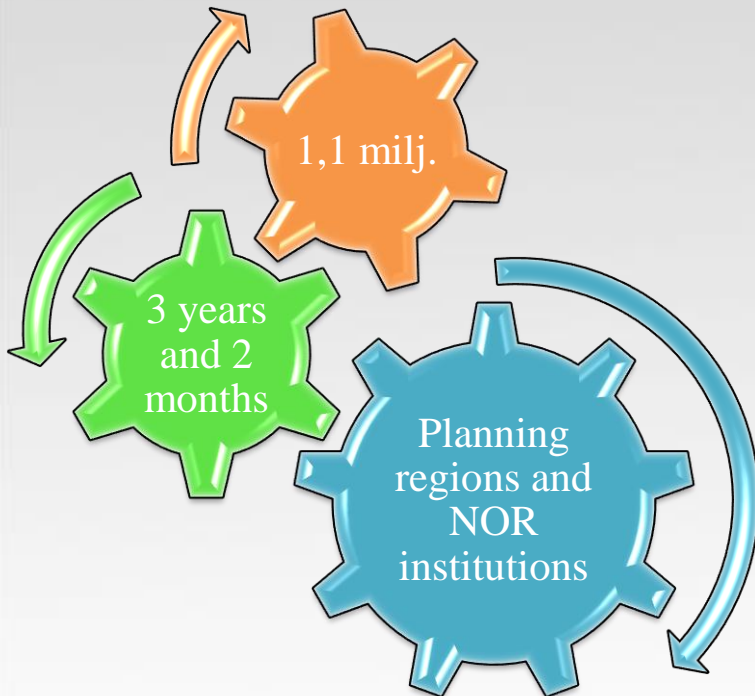
**Synergy of the Pre-defined Projects & Transfer of Knowledge between Institutions in
Latvia and Norway**

April 29, 2016

Project coordinator
Edgars Spruksts

Information about the project

Project aim is to strengthen capacity of Latvian municipalities and planning regions and support them in dealing with entrepreneurship promotion issues.



Main activities:

1. Development of regional entrepreneurship and innovation systems
2. Increasing the role of local governments in promoting entrepreneurship
3. The development of support measures for remote and sparsely populated areas for attracting qualified workforce and entrepreneurs

Activity 1 - Development of regional entrepreneurship and innovation systems



- ✓ seminars about promotion of entrepreneurship and innovation in Latgale region (12/12)
- ✓ visits of local governments and non-governmental organizations to neighboring countries(4/4)
- ✓ participation in investment forums(4/4)
- ✓ elaboration investment catalogue
- ✓ new website www.invest.latgale.com
- ✓ establishment representation of Latgale region in Riga
- ✓ experience exchange between Latvian and Norwegian institutions (3/3)



- ✓ event “Latgales days” in Riga
- ✓ events in Latgale representation (2/2)
- ✓ presentation video of Latgale region
- ✓ regional competitions for innovative business ideas in 2015



Activity 2 - Increasing the role of local governments in promoting entrepreneurship



- ✔ experience exchange visits between Latvian and Norwegian institutions (2/2)
- ✔ “Knowledge Angels” programme for local governments (15/15)
- ✔ marketing materials for 30 local municipalities in English (30/30)



Activity 3 - The development of support measures for remote and sparsely populated areas for attracting qualified workforce and entrepreneurs

- ✔ Experience exchange visits between Latvian and Norwegian institutions



Activity 4 - Publicity



- ✔ 30+ press releases
- ✔ project-related information on the internet sites of all project partners
- ✔ information in mass media



Summary



33 different materiāls (manuals, marketing materials etc.)



14 experience exchange (visits, discussions etc.)

29 informative seminars - workshops etc.

To do before 31st of December

- ✓ regional competitions for innovative business ideas in 2016
- ✓ strategic partnerships between Latvia and Norway institutions
- ✓ investment attraction materials for 30 local municipalities for prospective investors (9/30)
- ✓ participation of local governments in international exhibitions (6/9)
- ✓ event organization for local municipalities and business of Zemgale region
- ✓ investment website development for Vidzeme region
- ✓ research on adaption of Norwegian good practice
- ✓ discussions about development of support measures for remote and underdeveloped areas(1/4)
- ✓ upgraded one planning document at the national level



Cooperation with other project

- ✓ regular communication
- ✓ cooperation in organizing events (e.g. Public conferences, workshops)



Future challenges

implement the project - to achieve all the results

Thank you for the attention!



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