



CLUSTERS3
Interreg Europe



European Union
European Regional
Development Fund

CLUSTERS3

Evita Feldberga

LR Ekonomikas Ministrija

Uzņēmējdarbības konkurētspējas departaments

22.02.2017

Projekta pamatinformācija



Mērķis:

CLUSTERS3 project aims at exploring new horizons in cluster policies within the framework of RIS3, in a joined-up approach with next generation competitiveness policies, boosting Growth and Job creation by facilitating the insertion of SMEs in Global Value Chains.



Mērķis:

Izstrādāt ieteikumus klasteru politikas uzlabošanai, lai veicinātu mazo un vidējo uzņēmumu konkurētspēju un stiprinātu klasteru lomu viedās specializācijas stratēģijas ieviešanā.



Projekta sasniedzamie rādītāji:

Nº of policy learning events organized: 44

Nº of Good Practices identified: 15

Nº of people with increased professional capacity: 100

Nº of action plans developed: 7

Nº of appearances in the media: 20

Nº of visitors in the website (6 month): 100



Apakšmērķi:

Stiprināt klasteru kapacitāti

Veicināt sasaisti ar RIS3

Palielināt inovāciju un pētījumu projektu skaitu un kvalitāti;

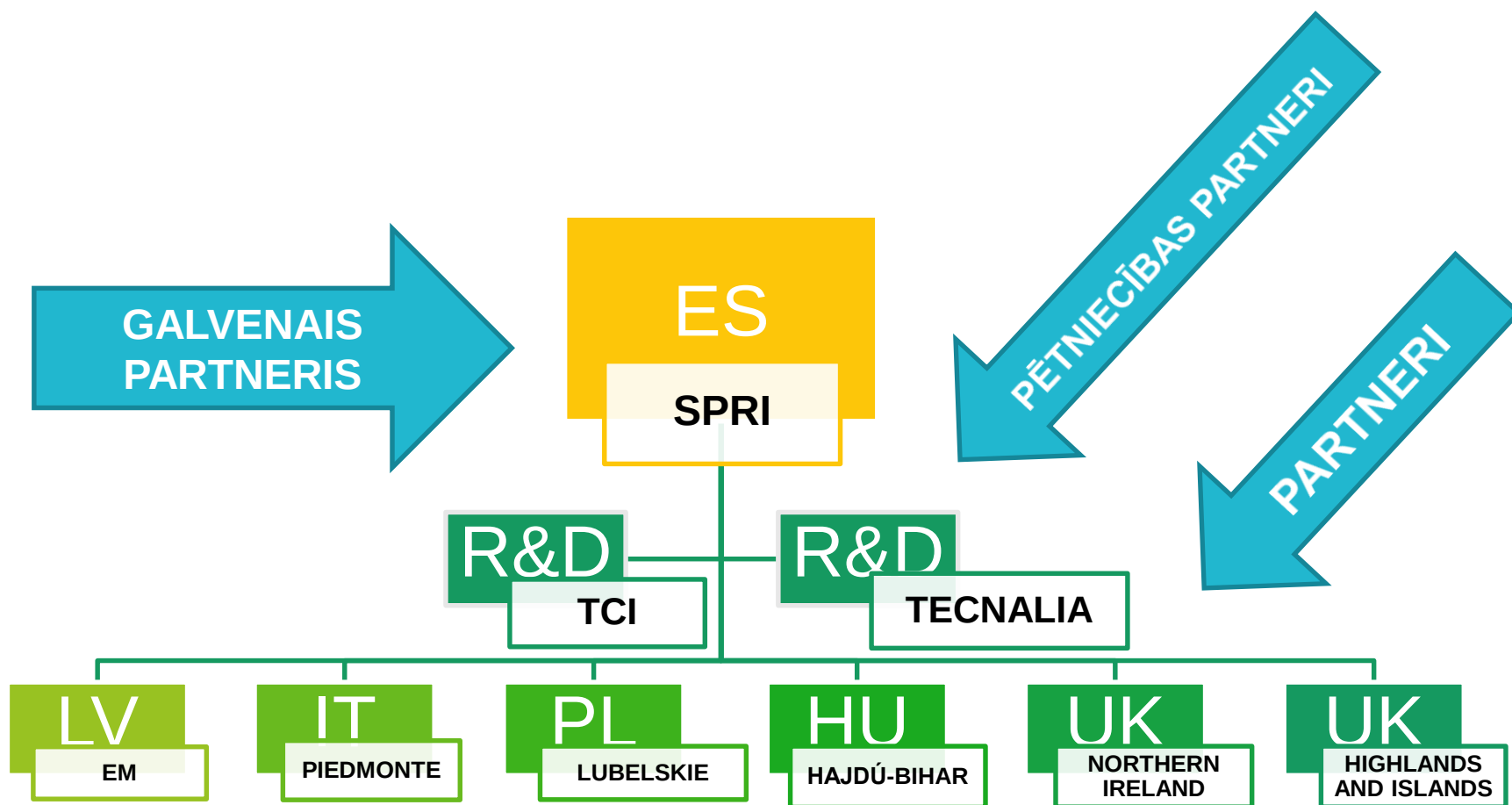
Veicināt klasteru internacionalizācijas

Veicināt klasteriem draudzīgākas ietekmējošās politikas

Noteikt klasteru lomu reģionos

Nodrošināt labākus uzraudzības un izvērtēšanas rīkus

Projekta struktūra



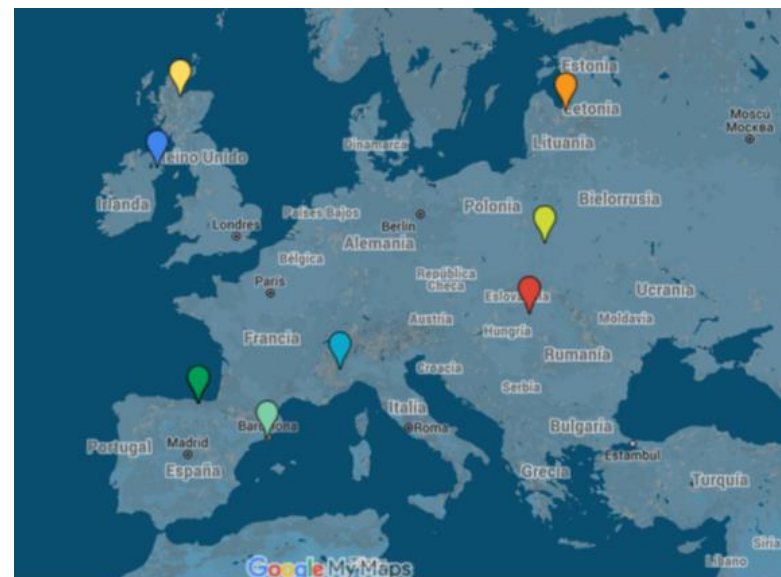
Iesaistīto pušu lomu sadalījums:

Partneris:

Piedalās zināšanu un pieredzes apmaiņas procesā tematiskajās darba grupās un vizītēs, kur reģionālais partneris skaidro un iepazīstina ar savu praksi un pieredzi.

Citas saistītās aktivitātes:

- analīzes;
- salīdzinošais **pārskats**;
- **tīklošanas** pasākumi;
- **labās prakses** identifikācija un izvērtēšana un pārņemšana;



Iesaistīto pušu lomu sadalījums:

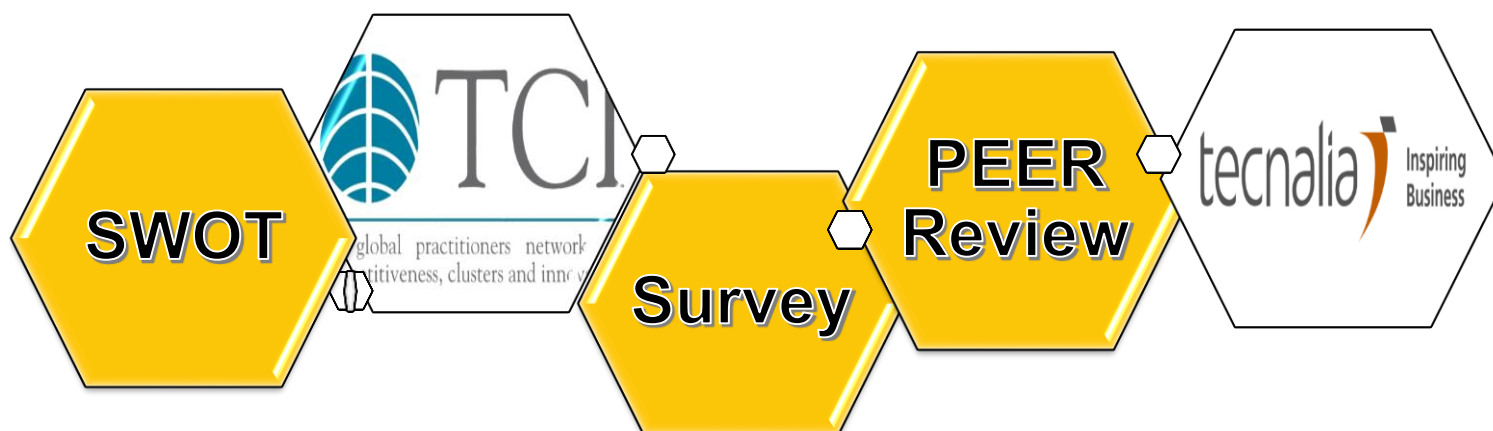
Projekta galvenais partneris:

Atbildīgs par atbilstošu projekta vadības un metodoloģiju īstenošanu

Pētniecības partneri:

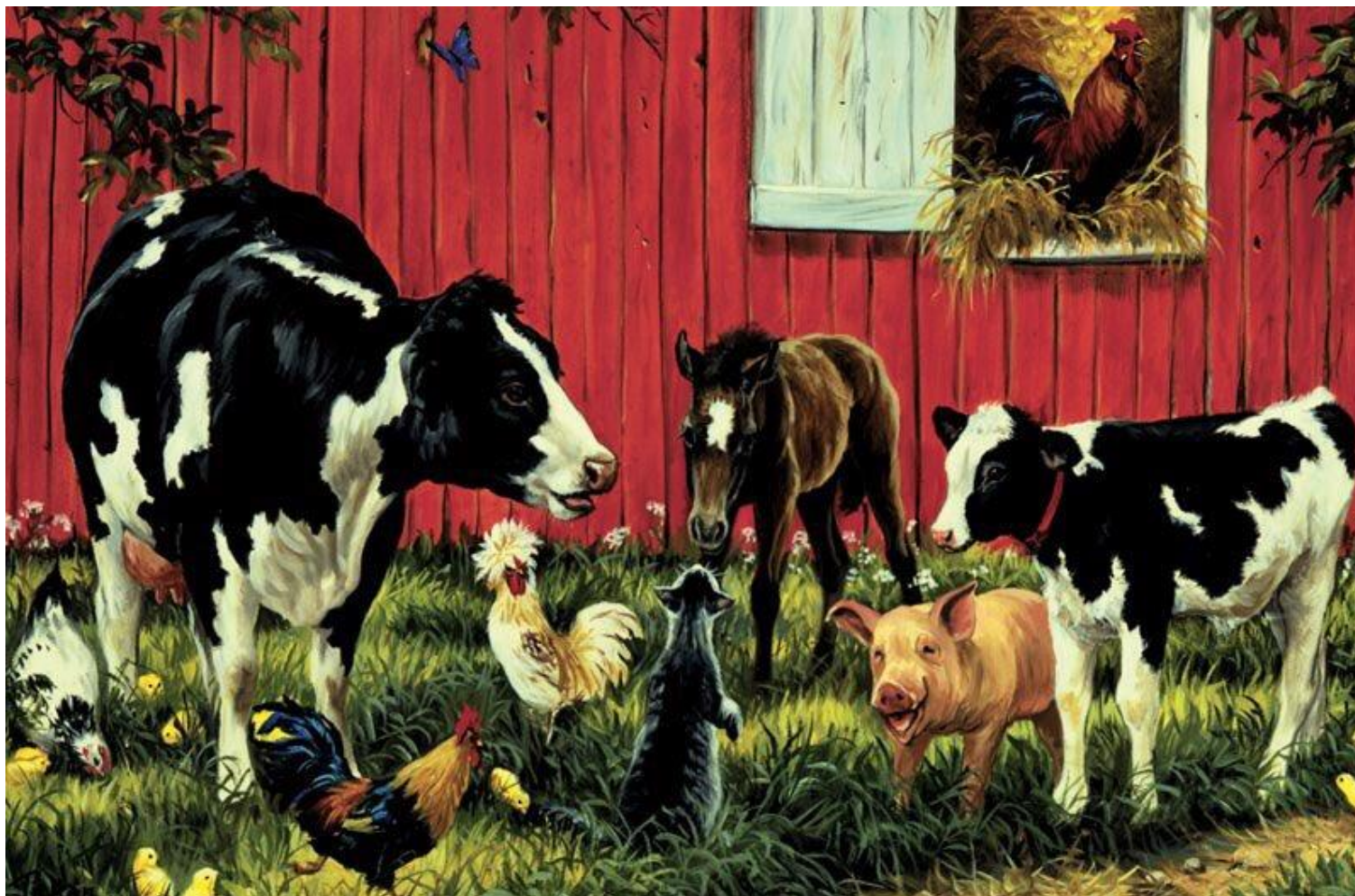
Konkurētspējas institūts - TCI Network

Pētniecības un inovācijas fonds - TECNALIA



iesaistīto pušu lomu sadalījums:

STAKEHOLDERS:



Projekta īstenošana

Phase1.INTERREGIONAL LEARNING

To assure a successful learning process, a strong and direct commitment from the regions will be required.

- The knowledge and experiences sharing process shall engage the different partners in joint thematic workshops and site visits, where each regional authority partner will explain and discuss their own practices and experiences.
- Other activities connected with this process will be: peer review activities, identification and evaluation of best practices, transfer of best practices through B2B sessions, networking events, surveys, etc.
- Although external experts will not drive the cooperation, they will have a relevant role to play in the project. Both advisory partner and stakeholders group will be active from the beginning and in both phases.

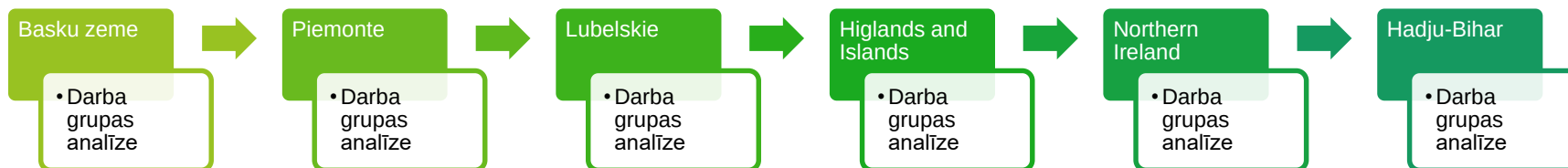
Phase2. MONITORING ACTION PLAN

In this phase, each regional authority partner will be responsible to plan and develop, implement suitable interventions at regional level, to improve the policy instruments addressed, this intervention will be based on all the learned lessons in the previous phase.

The stakeholders groups will have a relevant role on the Action Plan Implementation phase in order to implement changes and improvements at regional policy level.

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Darba grupas darbības shēma:



SWOT + Peer Review + Studies + Exchange of experience + other tasks



RĪCĪBAS PLĀNS

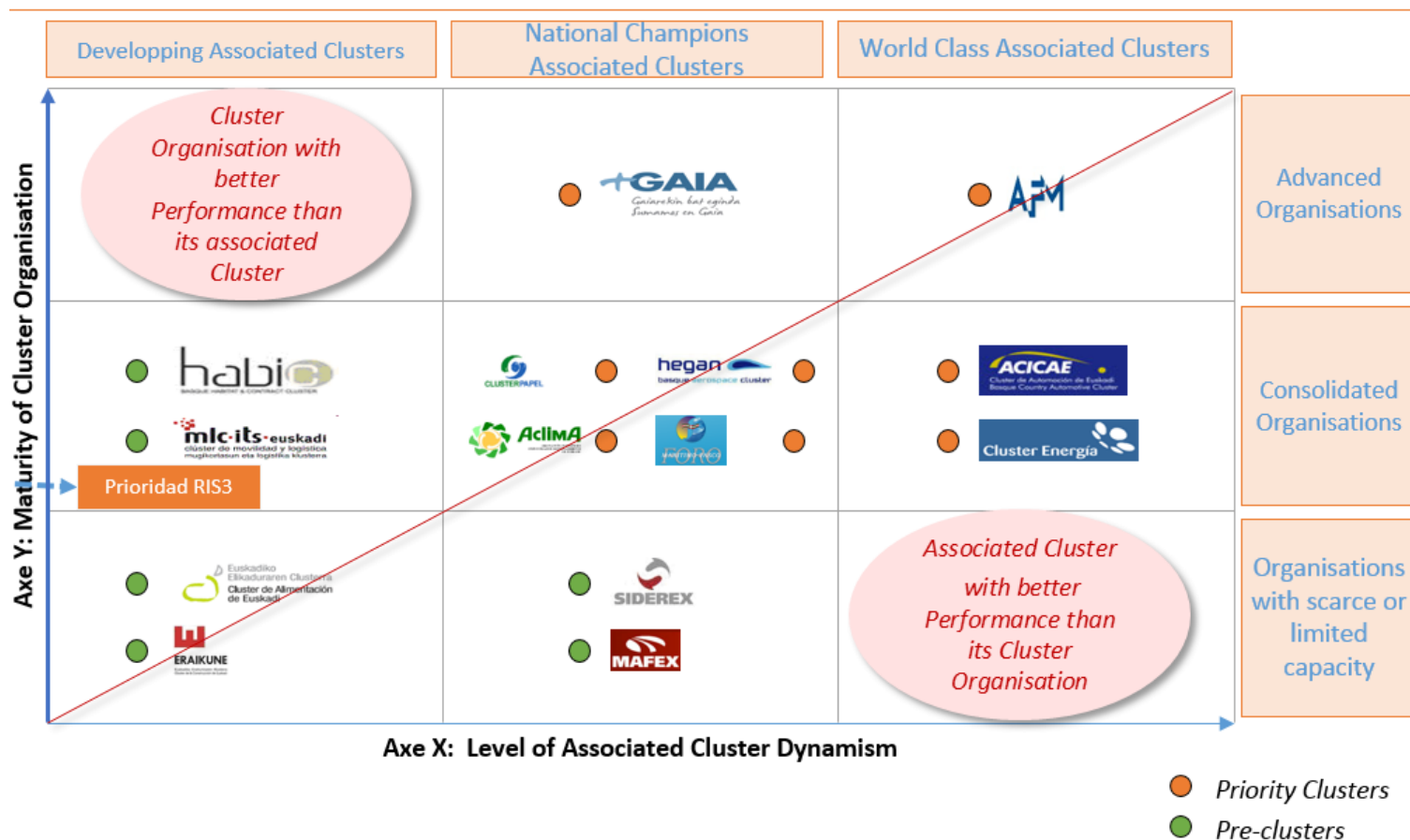
31.03.2018



PIEREDZE UN LABĀ PRAKSE

Clusters & Organisations Grid and profiles

After analysis & Pass / no Pass criteria, Clusters were classified according to their *Dynamism* & *Maturity* of their organisations



Advanced Manufacturing, Automotive & Energy Clusters are the most Competitive

Industrial Sectors

Piedmont is characterised by a significant industrial tradition, with a specialisation on the automotive industry - FIAT (FCA) is the largest Italian company . Large firms and SMEs coexist forming strong and thick value chains.



Piedmont is also home to an important aerospace sector

With the first aero engine development in 1908 and the first flying prototype in 1909, the Italian aerospace industry was born in Piedmont.



Piedmont is famous for its agricultural and textile industries

Ermenegildo Zegna



Loro Piana



FERRERO

In recent years, new specialisations have emerged, for instance in ICT, telecommunications and service sector which also significantly contribute to the regional GDP.

Pārrobežu sadarbība



FĀZE Nr.2: Ieviešana





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Paldies un veiksmīgu sadarbību!

Evita Feldberga

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Ārvalstu investīciju piesaistes, tūrisma un eksporta veicināšanas nodaļa

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#clusters3

<http://www.interregeurope.eu/clusters3/>