

Conference Think Digital. Act Sustainable.

November 4, 2025
Riga, Latvia or online

Panels

11.30–12.00

Driving digital and sustainable transformation across the Baltic Sea region: Experiences and opportunities

Moderator:
Valdis Melderis

This panel explores how organisations across the Baltic Sea region support companies in adopting digitalisation solutions – and how these solutions contribute to sustainability. The discussion will also focus on exchanging experiences and sharing good practices among countries.

Speakers:

Gatis Ozols

Deputy State Secretary on Digital Transformation Affairs, Ministry of Smart Administration and Regional Development of Latvia

Esa Kokkonen

Director,
The Baltic Institute of Finland

Mateusz Dobkowski

Director of Development, Association For the Development of Cooperatives and Local Entrepreneurship WAMA-COOP, Poland

Sirli Heinsoo

Director of the Digital Economy Department,
Ministry of Economic Affairs and Communications of Estonia

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12.00-12.40

Navigating change: How regulation and green finance influence the financial sector and companies

Moderator:
Valdis Melderis

This discussion explores how evolving regulations and the rise of green finance are reshaping the financial sector and influencing companies of all sizes. Experts will examine how banks are integrating sustainability into their strategies, what this means for corporate reporting and access to finance, and how businesses can align with emerging expectations to stay competitive in a changing regulatory landscape.

Speakers:

Marta Luste
Sustainability area
manager, Swedbank Latvija

Viktors Toropovs
Co-chair of Sustainable
finance working group at
Finance Latvia Association,
Sustainability officer at SEB

Nora Pastore
Co-chair of Sustainable
finance working group at
Finance Latvia Association,
Sustainability officer at Signet
Bank

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13.40-14.30

Beyond compliance: How companies create value through sustainability

Moderator:

Kristiina Kerge

Technology and Innovation, Development Manager, Zero Waste Estonia

This panel explores how companies go beyond compliance to create tangible business value through sustainability. Speakers will discuss emerging opportunities, cultural and organizational impacts, sector-specific leadership, and the role of tools and partnerships in driving innovation and long-term strategic advantage.

Speakers:

Audronė

Alijošiutė-Paulauskienė

Sustainability officer, AB
„Kelių priežiūra”

Linards Larionovs

Quality manager, Electronic
Communications Office of
Latvia

Lisbet Frey

Head of HR & Accountability,
DIMECC Oy

Māris Avotiņš

Country Manager of Alexela in
Latvia, AS "AVH Grupp"