



ZEMGALES  
PLĀNOŠANAS  
REĢIONS



# Zemgale Planning Region

September, 2014

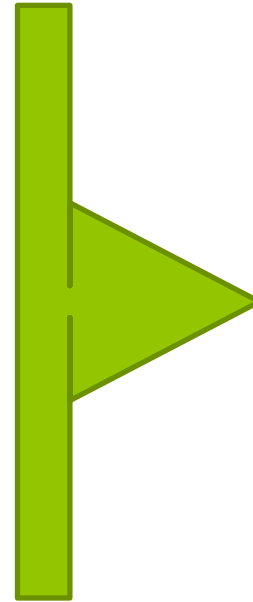
# THE FRAMEWORK OF ZEMGALES LONG-TERM STRATEGIC DEVELOPMENT



# Zemgales planning region economic specialization II

Based on the current situation in the region's strengths and opportunities for growth, the perspective industries in Zemgale are :

- **Agriculture**
- **Food Processing**
- **Wood Processing**
- **Mining and quarrying**
- **Metal and Engineering Industry**
- **Chemical Industry**
- **Tourism**



Continue to definition of the specific product in the region

## Horizontal areas of economic specialization:

- Education, science, innovation, creativity
- Transport and logistics
- Information Communication Technology

**STRATEGICAL AIM**  
**ZEMGALE- REGION WITH  
POPULATED URBAN AND RURAL AREAS**

**HUMAN**

**ECONOMY**

**ENVIRONMENT**

*Educated, Creative and  
Competitive  
Individuals*

*Competitive and  
innovative economy*

*Sustainable, high-quality  
and inclusive  
URBAN & RURAL areas*

**NDP (NAP)  
2020**

**Priority  
The Human  
Ability to Safely**

**Priority  
National  
Economy Growth**

**Priority  
Supporting  
Growth Areas**

# DEVELOPMENT VISION OF ZEMGALE I:

**Zemgale 2030 – is a competitive, green area in the center of Latvia, with high quality and accessible living environment**

**Human.** Population in the region is not reduced, the people choose Zemgale for residence - as an attractive living and working space. The most of the working age people have higher or professional education, and most of them take part of lifelong learning process. The region's residents are proud to live in Zemgale.

**Values of region.** Zemgale – is the green area in the center of Latvia, where are the most fertile agricultural lands, varied minerals, forests and water resources, unpolluted environment. The region with its own culture, heritage, ancient traditions. Latvian University of Agriculture - strong knowledge and technology transfer university in the Baltic States, successfully implementing cooperation projects with region and local municipalities.

# DEVELOPMENT VISION OF ZEMGALE II:

**Entrepreneurship.** The major manufactures are concentrated in the National and regional development centers. In countryside successfully coexist developed intensive agriculture and eco farms, cooperation and specialization is developed. Successfully running business support and innovation system, business networks (clusters).

**Accessibility.** The region is a common work - living space with high-quality, efficient and environmentally friendly transport systems and infrastructure. Public transport networks provide the accessibility of territory, according to the daily mobility needs of inhabitants.

**Space.** Zemgale are on the balance of natural and human activities, specialization and sustainable use of resources. Urban-rural interaction and partnership ensures a high quality of life. Common space for development of business and services is established on Cross-border areas with Lithuania.

# PRIORITIES 2030 :

**Zemgale - the region of integrated economic, where economic growth in large cities is strongly linked to the development of small centers and rural areas.**

- 1. Zemgale - Latvian granary**, the region with the developed agriculture , food industry and food crafts, based on local resources. Zemgale - intensive farming and eco-farming "cohabitation" model.
- 2. The national and regional city in Zemgale** – the Regional industry and services centers, that also provides the development of rural areas .
- 3. Populated rural areas in Zemgale** where, based on local resources, are developing small businesses. Zemgale - a major tourist destination, cultural heritage and to preserve of the traditional living environment.
- 4. Zemgale – the education, science and innovation region.** Latvian University of Agriculture as the intellectual potential for development. The strong vocational and lifelong education institutions.

# PRIORITIES 2020

- ❑ The Business development support environment, the growth of competitive enterprises in Region-specific economic sectors
- ❑ Accessible, quality, creativity and entrepreneurial skills development, flexible learning throughout life
- ❑ Good quality of transport infrastructure. Available, efficient and environmentally friendly transport and logistics for external and internal reach of Region.
- ❑ The sustainable management and development of environment and natural resources
- ❑ Accessible and good quality service system for inhabitants
- ❑ The development of sustainable and traditional living environment in rural areas of Zemgale
- ❑ Innovative Government



# ACTION PLAN:



ZEMGALES PLĀNOŠANAS REĢIŅA ATTĪSTĪBAS PROGRAMMA 2014-2020

Rīcības plāns 2015.-2020.gadam 1.REDAKCIJA, 01.10.2014



## P1 – Uzņēmējdarbība

Rīcību virzieni	Rīcības	Atbildīgie izpildītāji	Izpildes termiņš vai periods	Finanšu resursi un avoti	Iznākuma rezultatīvie rādītāji	Sadarbības partneri
<b>Prioritāte 1: Uzņēmējdarbības attīstībai pievilcīga vide ar konkurētspējīgiem uzņēmumiem reģiona īpašajās ekonomikas nozarēs</b>						
RV 1.1. Attīstīt inovatīvu uzņēmējdarbību ar augstu pievienoto vērtību reģiona perspektīvajās ekonomikas nozarēs: lauksaimniecībā, pārtikas rūpniecībā, mežsaimniecībā, kokapstrādē, ieguves rūpniecībā un karjeru iestrādē, metālapstrādē un mašīnbūvē, ķīmijas rūpniecībā un tūrismā	R 1.1.1. Veicināt inovatīvu produktu, pakalpojumu, tehnoloģiju un procesu izstrādi					
	<b>Aktivitātes/projekti:</b>					
	P 1.1. Izstrādāt sa darbības platformu „viena pieturas aģentūru” starp uzņēmējiem, izglītības un pētniecības institūcijām un uzņēmējdarbības atbalsta organizācijām, lai sniegtu atbalstu inovatīvu un starpnozaru risinājumu izstrādē un ieviešanā reģionam svarīgajās nozarēs (internetā vietnē bāzēts tīklojums, ietverot informācijas un komunikāciju vadības sistēmu)	ZPR - koordinēt sadarbības projektus	2015-2022	SAM 1.2.2. ERAF	Izstrādāta Zemgales reģiona inovāciju sadarbības platforma	sadarbībā ar LIAA, pētniecības iestādēm, pašvaldībām, atbalsta organizācijām un uzņēmējiem
	P 1.2. Izstrādāt reģiona tehnoloģiju pāmeses kontaktpunktu attīstības stratēģiju un koordinēt tās ieviešanu	ZPR	2015-2022		Izstrādāta un ieviesta reģiona tehnoloģiju pāmeses kontaktpunktu attīstības stratēģija	
	R 1.1.2. Veicināt inovatīvas uzņēmējdarbības attīstību				SAM 1.2.2. ERAF	
	<b>Aktivitātes/projekti:</b>					
P 1.3. Veikt inovatīvas uzņēmējdarbības potenciāla izvērtējumu Zemgales reģionā	ZPR	2015-2022	Centrālā Baltijas jūras reģiona (CB) pārrobežu	Izstrādāts izvērtējums	Pašvaldības, uzņēmējdarbības inkubatori, uzņēmējdarbības	

# The development process of planning documents of Zemgale region I:

- **2014, March-September - sectorial working groups with representatives of the region local municipalities have taken place:  
Education (1) Energy (1) Transportation (1) Business (2), Tourism(3)  
Environment (3), Social (2).**
- **2014, February-September – analysis about current situation of region has been developed.**
- **2014, August -October – development of Strategical issues of Planning documents.**
- **October - meetings with regional governments about development of Action Plan: 2. October - Dobele, 7. October - Viesīte, 8.October – Pļaviņas, 10. October- Iecava.**
- **14th of October - 1st draft of the updated economic specialization and 1st draft of the Action Plan, in accordance with contracts signed by «AC consultations»**

# The development process of planning documents of Zemgale region II:

- **21.October** - meeting of Zemgales Region development council, will be approved 1st Draft of planning documents.
- **27<sup>th</sup> October - November 30<sup>th</sup>** - public hearing.
- Approval of planning documents 2030 and 2020 :
  - Option 1 – 2014, December **Zemgales Region development council** meeting
  - Option 2 – 2015, March **Zemgales Region development council** meeting, with the public hearing before.

**PALDIES PAR UZMANĪBU!**