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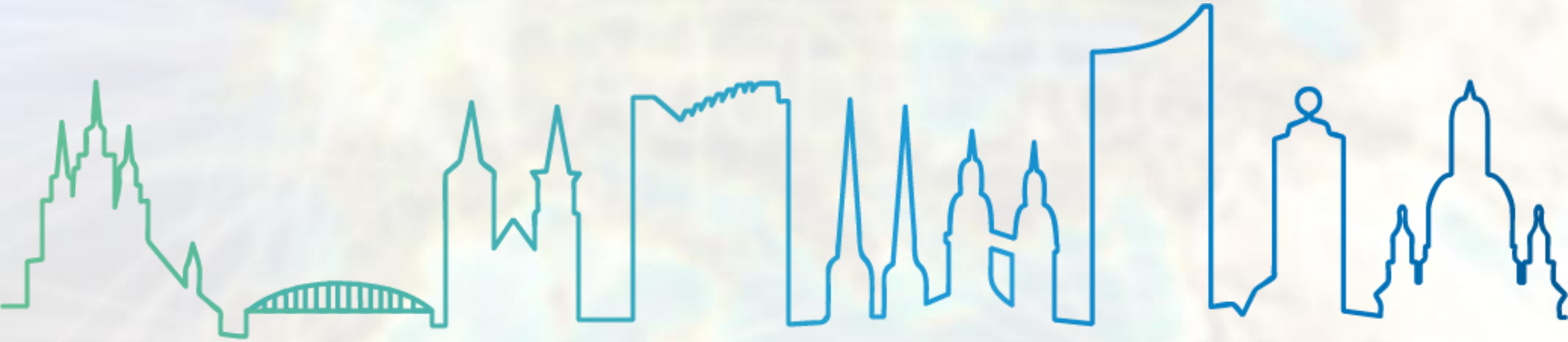
Cluster IT Mitteldeutschland

Three states. One industry.



The region

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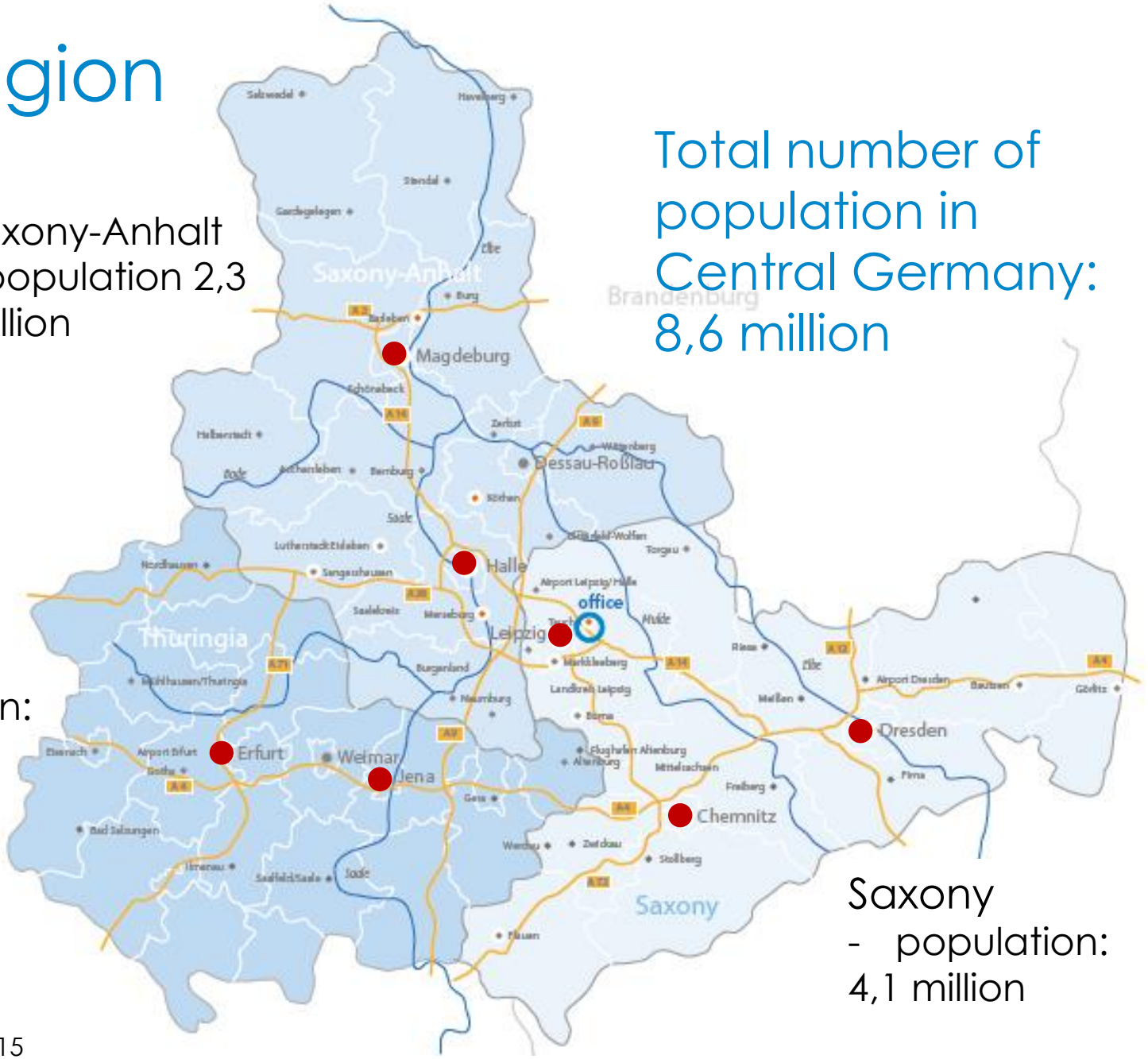
Central Germany

- an economic and cultural region in Germany
- region within the federal states of Saxony, Thuringia and Saxony-Anhalt

The region

Saxony-Anhalt
- population 2,3 million

Total number of population in Central Germany: 8,6 million



Thuringia
- population: 2,2 million

Saxony
- population: 4,1 million

*state: 31/12/2015

The idea

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- IT has developed as the region's key industry (high-growth / many employed)
- Numerous innovative, often medium-size companies with worldwide sought-after know-how

HOWEVER:

- Low level of awareness / catch-up required in terms of image (chemical, logistics, automobile, tourism)
- High demand for skilled workers

The Idea

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Example employment figures in IT industry (Official statistics Economic Sector 12/2015)

	Saxony	Saxony-Anhalt	Thuringia	total
ES 61:	3.399	1.158	1.988	6.545
ES 62:	23.682	6.214	7.320	37.216
ES 63:	2.791	874	1.694	5.359
Total	**29.872**	**8.246**	**11.002**	**49.120**

Legend:
ES 61 - Telecommunications
ES 62 - Provision of information technology services
ES 63 - Information services

Our aim

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- We network the industry.
- We give the IT industry in Central Germany a voice and face.
- We create IT structures for a successful economy.
- We create innovations. Visibly!

The association

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- Cluster IT Mitteldeutschland e. V. is the IT industry's network in Saxony, Saxony-Anhalt and Thuringia.

- Founded: 2009, currently around 56 members
- e. V. = registered public society = non profit

Key Concerns:

- Coordinate industry activities / make visible (regional, Federal, European)
- Participate in key industry topics

Chaiman & executive board

Chairman and the executive board of Cluster IT Mitteldeutschland e.V.

The members

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The members

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- **Employees**

  approx. 5500

- **Revenues**

  approx. 2,5 billion Euro p. a.

Activities

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Support for the IT Industry:

- We work towards favourable conditions.
- Positioning of Central Germany as an IT location.
- Development of measures for the systematic recruitment/ retention of young talent in Central Germany.

Activities

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- Platform for contact building between companies
- Establishment of industry events / conferences
- Initiate innovation projects (internal and cross-industrial)
- Professional exchange
  - IT Security working group
  - HR marketing working group
  - Energy 4.0 working group
  - Software working group
  - NEW: Infrastructure working group

Activities

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Make innovations (visible):

- Participation in the digitisation in business and society ("Digital Agenda")
- Platform for cross-company activities and (innovative) projects, for example, also through thematic work groups
- Increase the awareness of the know-how and innovative IT products in Central Germany

Events

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- 2nd Digitisation Conference **"EU General Data Protection Regulation"**, 25.08.2016, IHK Halle-Dessau

Prime Minister of Saxony-Anhalt Mr. Reiner Haseloff

Saxony State Secretary for economics Mr. Stefan Brangs

Events

- 1st Annual IT Industry Meeting, Central Germany, 27.10.2015, Leipziger Foren

Events

- Industry meeting Magdeburg, 23.03.2016, Gesellschaftshaus

- Industry meeting Halle (Saale), 25.05.2016, Stadthaus Halle

Events

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- Industry meeting Chemnitz, 31.05.2016, Messe Chemnitz

- 1st Industry meeting Dresden, 03.11.2016, SAB Bank Dresden

Events

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- 2nd Annual IT Industry Meeting, Central Germany, 21.11.2016, KUBUS Leipzig

Events

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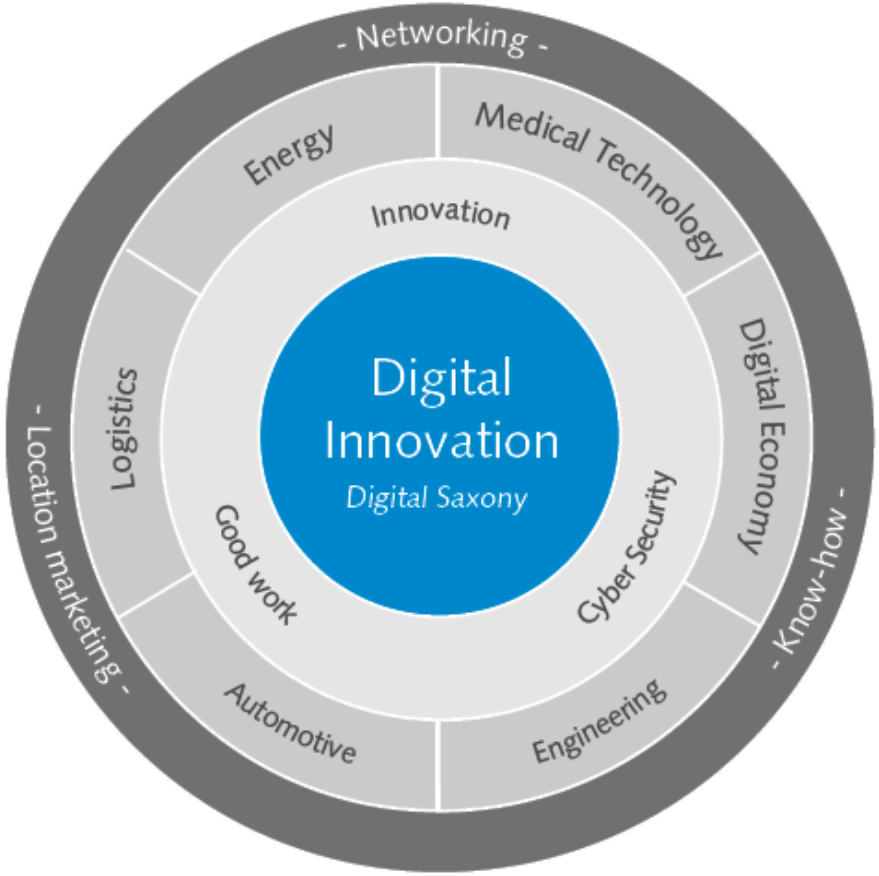
- 3rd & 4th Digitisation Conference **„Challenge Economy 4.0"**, 20./21.02.2017, Magdeburg & Halle (Saale)

Event in 2017

Multi-conference digital innovation & 3rd Saxony IT Summit



Tagungsprogramm

„Digital Innovation“ und
3. Sächsischer IT-Summit

11:15 – 17:00 Uhr **informative Sessions aus den Themenbereichen:**

- Energie
- Logistik
- Medizintechnik
- Digital Economy & Recht
- Automobil
- Maschinenbau
- Software
- Sachsen Digital

20:00 Uhr **Abendessen & Get-together** gemeinsam mit der Webintelligence-Community zum Tagesausklang und Netzwerken

Veranstaltungsorte:

- Tagesveranstaltung
  Universität Leipzig
  Campus Augustusplatz
  04109 Leipzig
- Abendveranstaltung
  Grassimuseum
  Johannisplatz 5-11
  04103 Leipzig

mit freundlicher Unterstützung:

Stadt Leipzig
Amt für Wirtschaftsförderung

Wirtschaftsförderung Sachsen

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Multikonferenz
„Digital Innovation“
& 3. Sächsischer IT-Summit

24.8.2017
in Leipzig

Eine Veranstaltung anlässlich der International Conference on Web Intelligence 23. – 26.08.2017

Kontakt

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Weitere Informationen zu den Events unter **www.it-mitteldeutschland.de**

Veranstalter

SILICON SAXONY

IT Bündnis

Contact

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