



homo ecos:

In the race of progress dictated by the technocratic mind, **Homo sapiens** have come to a point when their actions and technologies have irreversibly wasted the Earth's natural resources.

We are in the epicenter of global warming and at the foot of the ever growing mountains of waste.

In order to survive we have to grow into **Homo ecos** or the Ecological Man.

Homo ecos – it is the future society, which does not lavish the Earth's resources, instead it is a society that knows both how to use these resources mindfully and preserve them for the next generations.



We want to create a world, where environment does not need protection.

# homo ecos: aims

Strengthening and increasing a **social movement** with its members:

- a supporting the green ideas
- b open to improve their daily habits

to lead an environmentally and human friendly lifestyle.



# homo ecos:

SUSTAINABLE LIFESTYLE

VALUES

sustainability, cooperation, quality, passion

COMMUNICATION



2 616

1 763



1 053



650 + 140



3 475 + 14 500



# homo ecos: fields of action

## Informing

- website, social networks
- climate exhibition
- radio broadcast

## Educating

- homo ecos: Green Floor

## Facilitating sustainable public events

## Expertise

## Involving society

- creative workshops
- involving volunteers
- social campaigns
- green office programme



# homo ecos: since 2007

examples of actions

click on logos for more details (in Latvian)

## Latvia – the greenest country in the world?



2007

2009

2010

2011

2012

2013

2014



Programma  
Jaunatne  
darbībā

radio broadcast  
**homo ecos:**





homo ecos:



Happy and healthy Latvia is created by  
happy and healthy people

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