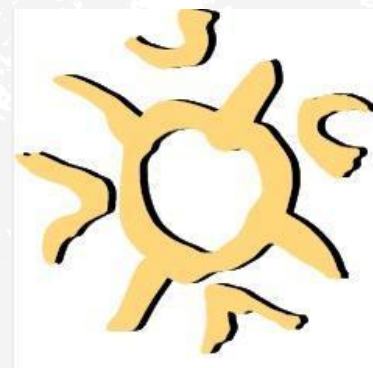
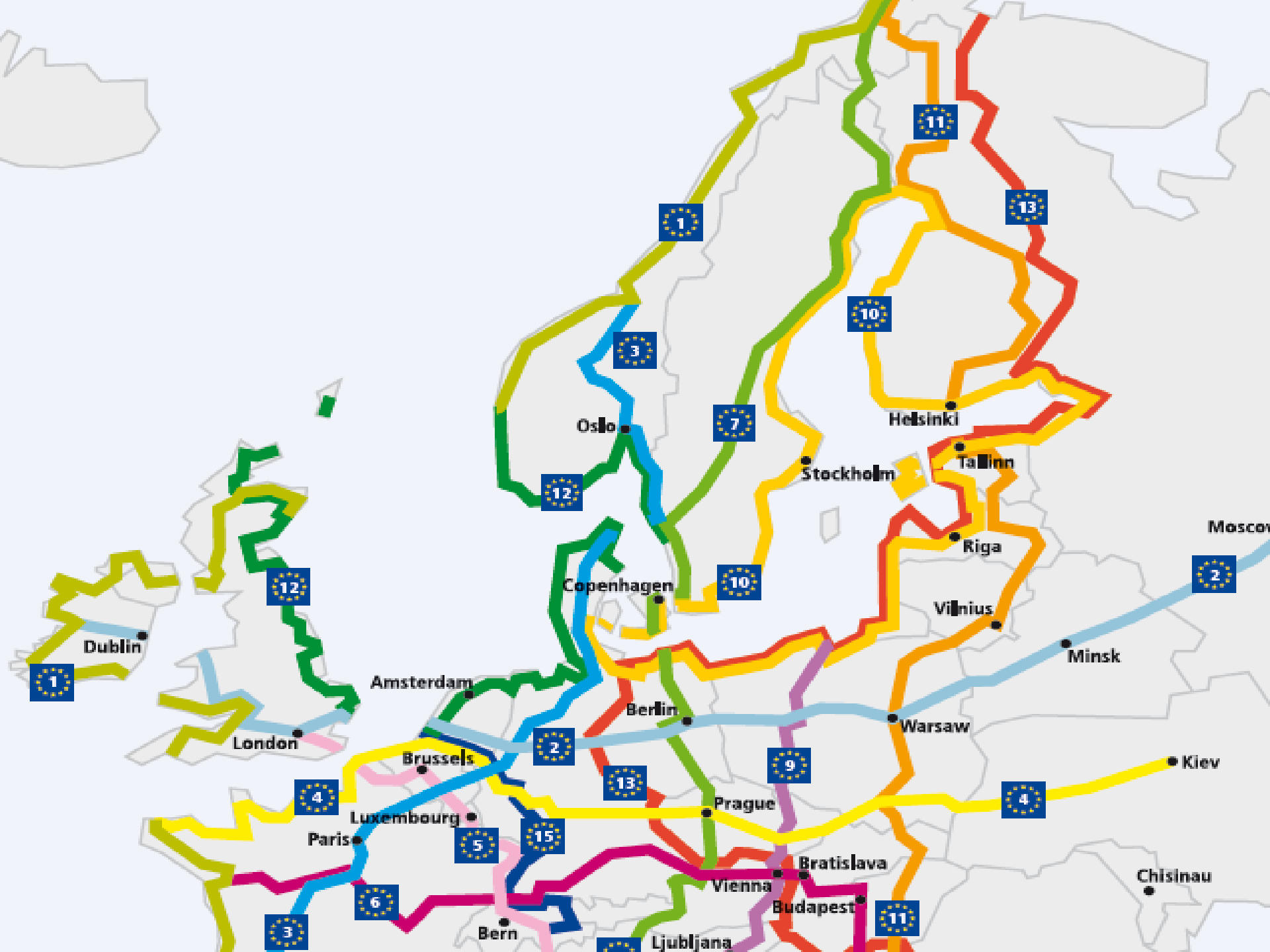


EiroVelo 13 – Dzelzs priekš kara velomaršruts



Raitis Sijāts
Vidzemes
Tūrisma
asociācija
www.vidzeme.com





Baltic Sea



Demand:

Cycle tourists spend €53 per day on average

Cycle tourists spend € 353 per trip on average

Day excursion cyclists spend almost €16 per day on average

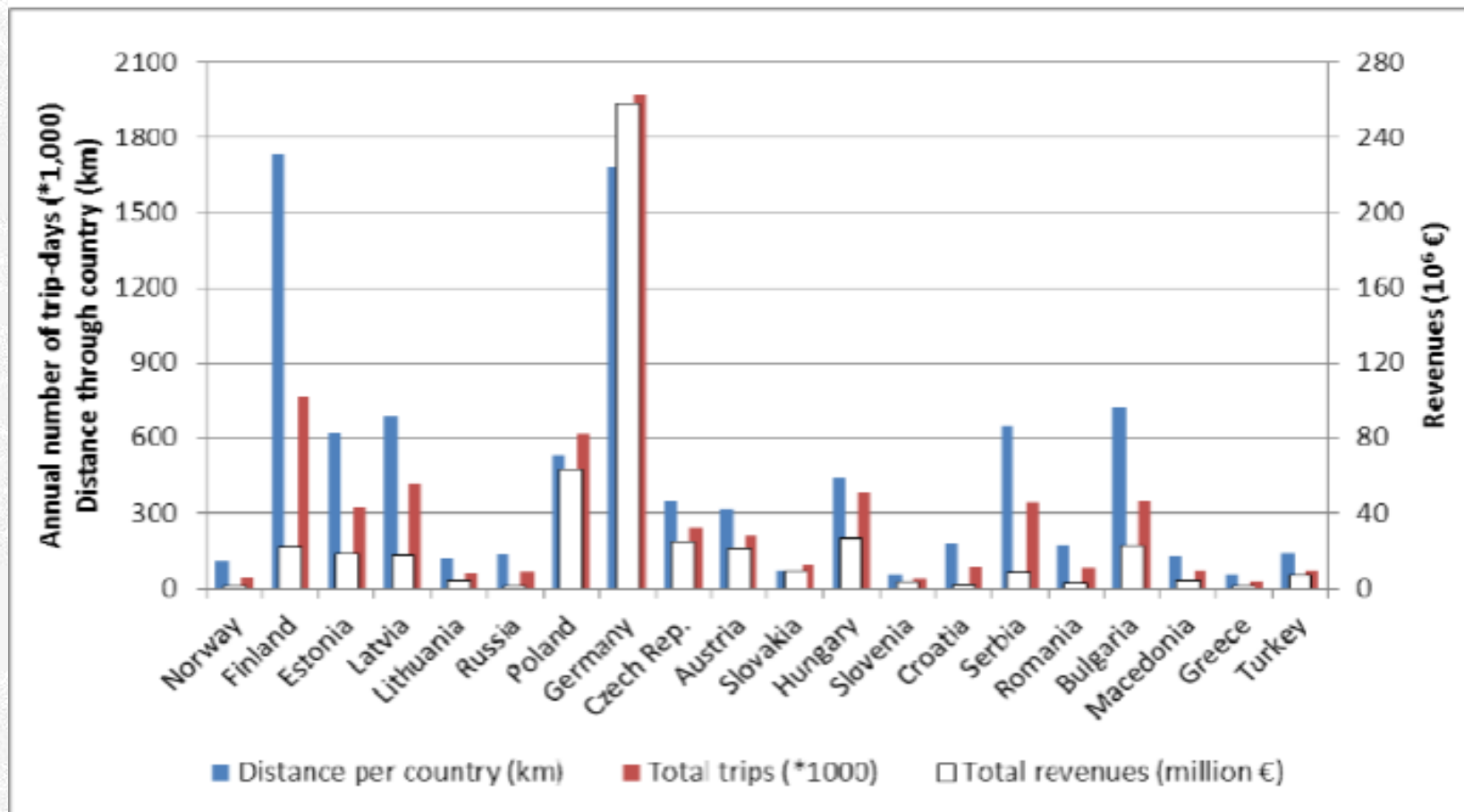
60-75% on food & drinks

Daily spending cycle tourists



- Accommodation
- Food & drinks
- Shopping
- Local transport & activities

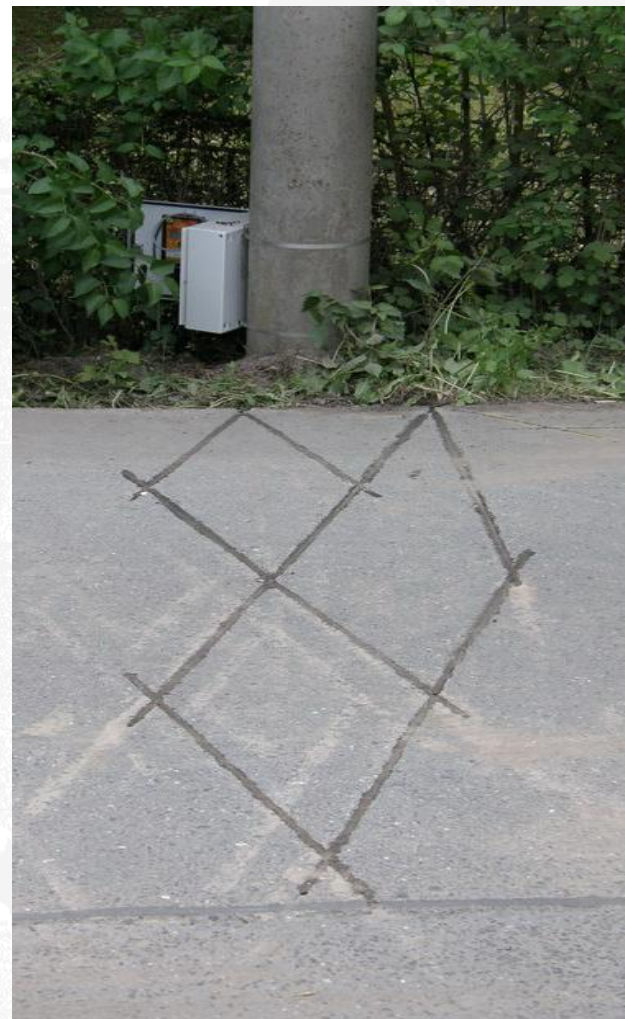
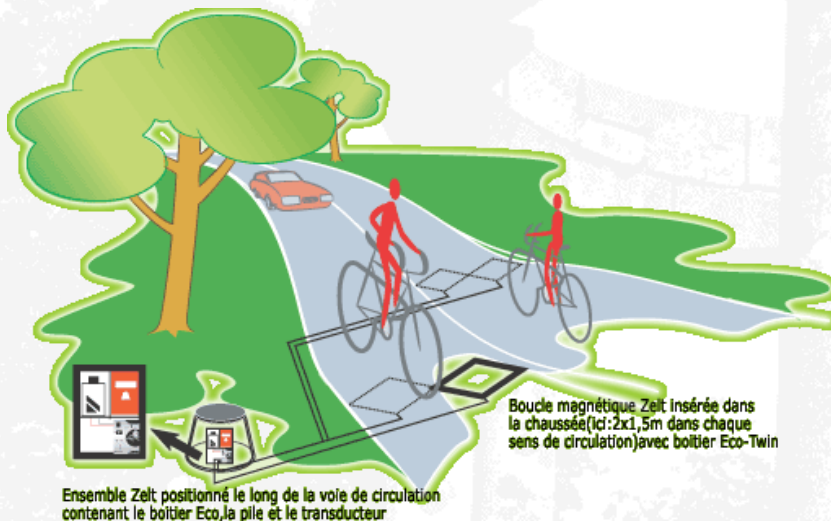
EiroVelo 13 – ekonomiskais ieguvums



Latvijā ~ 17.7 miljoni eiro/gadā



Velo/gājēju skaitītāji



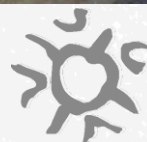
Project components



PROJECT COMPONENTS (1) of an EuroVelo route:

- Attractive, safe, comfortable route***
- Clear, unitary signposting***
- Service – accomodation***
- Effective promotion, update
information***

Take care on the target groups!



ECF metodologija (maršruta izveidošana)

1

[illegible]

ECF metodoloģija (maršruta izveidošana)

ICT 13 North Izvērtēšanas kritēriji posmā Ragaciems -Kolka

Promotion + Organisation evaluation criteria 20% = 14%

Promotion evaluation criteria 10% (7%)			Organisation 10%= 7%		
			Responsibility- Atbildība		Pieejamie finanšu resursi
Lieliski- visa veida mārketinga (mājas lapa, kartes, izdales materiāli, pasākumi, ICT 13 info, u.c.)			Velo infrastruktūras attīstība	Velo infrastruktūras uzturēšana	
Labi – kāds no mārketinga elementiem izpaliek			2	2	2
Apmierinoši					
Slikti					

ECF metodoloģija (maršruta izveidošana)

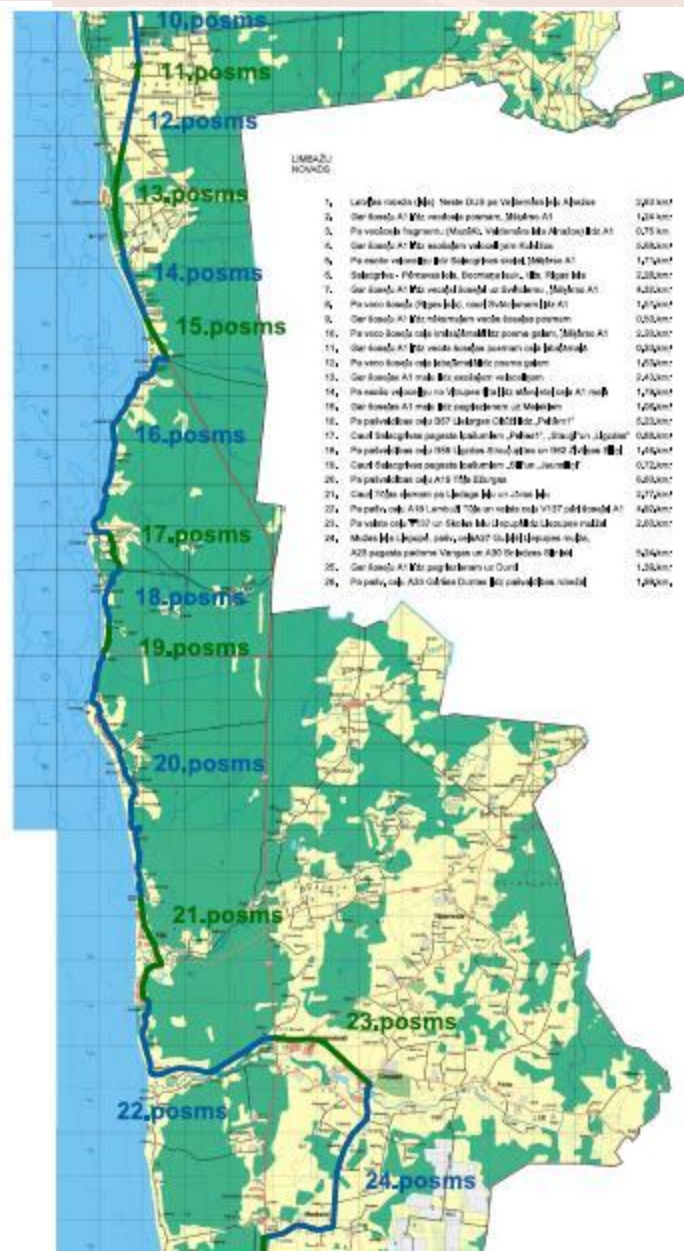
ICT 13 North Izvērtēšanas kritēriji posmā Ragaciems- Kolka
Velo draudzīgs pakalpojuma standarts

Service evaluation criteria 30% Pakalpojumu izvērtēšanas kritēriji = 14%

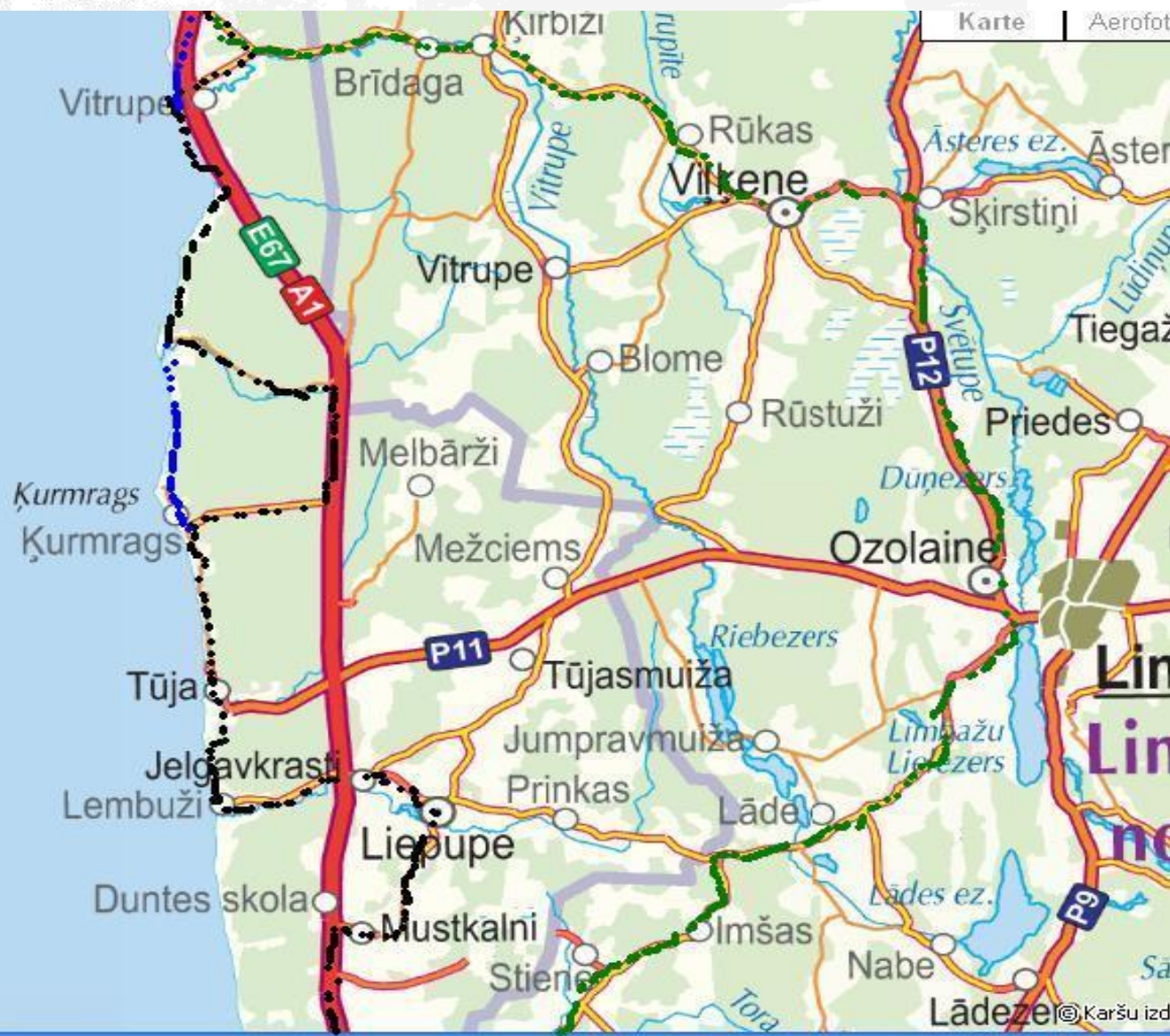
Density(within 5 km of the route) accommodation 15% (8%)				Comfort 10% Komforts Availability of cycling friendly labelled services or equal		Price –category 5% Availability of services in every category			
Density of the Accommodation		Density of the Restaurants, pubs, shops		Velo draudzīgs, kvalitatīvs servisa tīkls		Augstas klases viesnīcas un restorāni			
Lieliski -10 km	3	Lieliski - 5km	3	Lieliski	3	4 un 5 	3		
Labi -20 km	2	Labi -10 km	2	Labi	2	Labi 3 	2		
Apmierinoši -40 km	1	Apmierinoši -20km	1	Apmierinoši	1	apmierinoši	1		
Slikti > 40km	0	Slikti > 40km	0	Slikti	0	Hostel, privat house	0		
				3%		3%			

EiroVelo 13 – Salacgrīvas novads

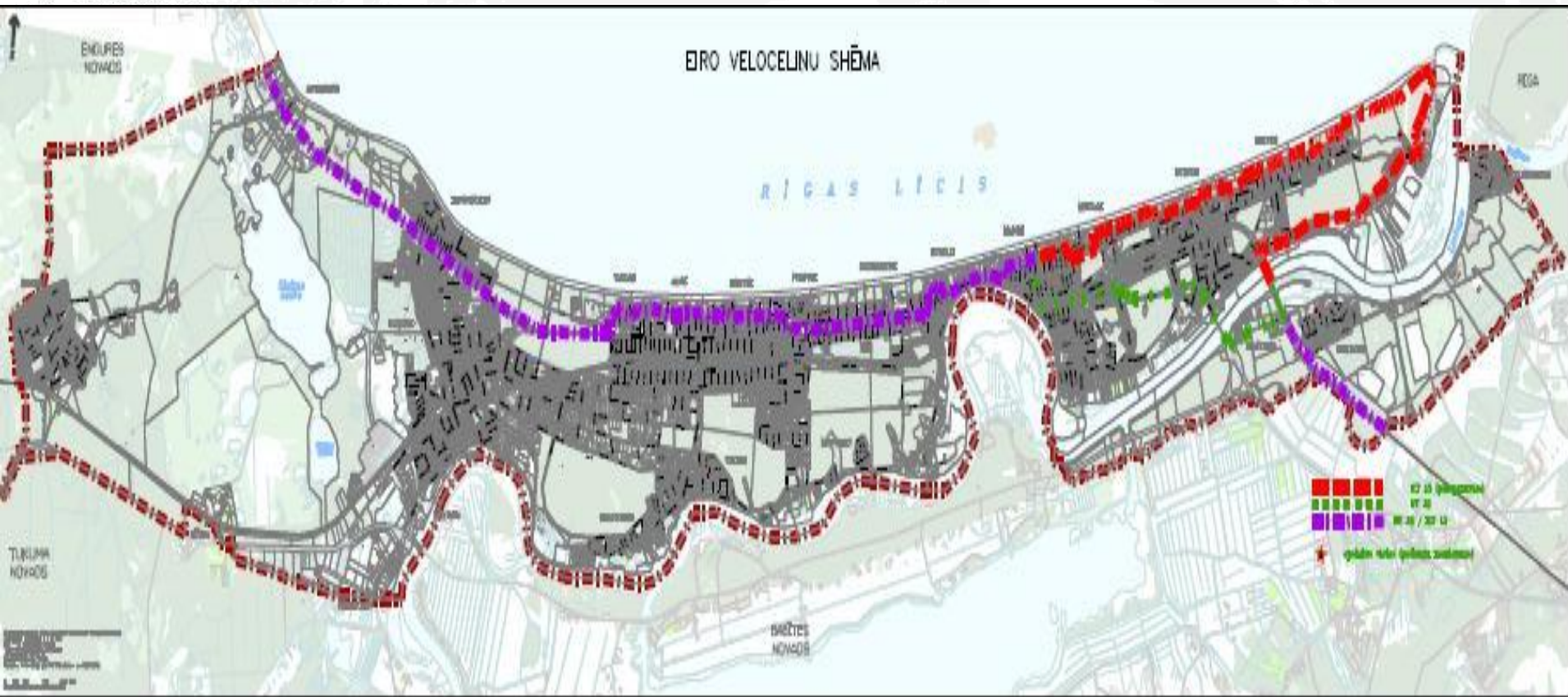
Elropas velomaršruta EV-North
trases shēma un apraksts
Salacgrīvas novada teritorijā



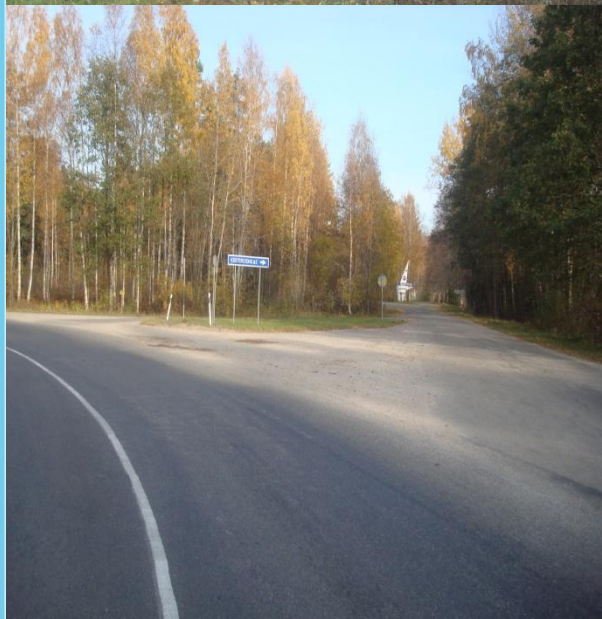
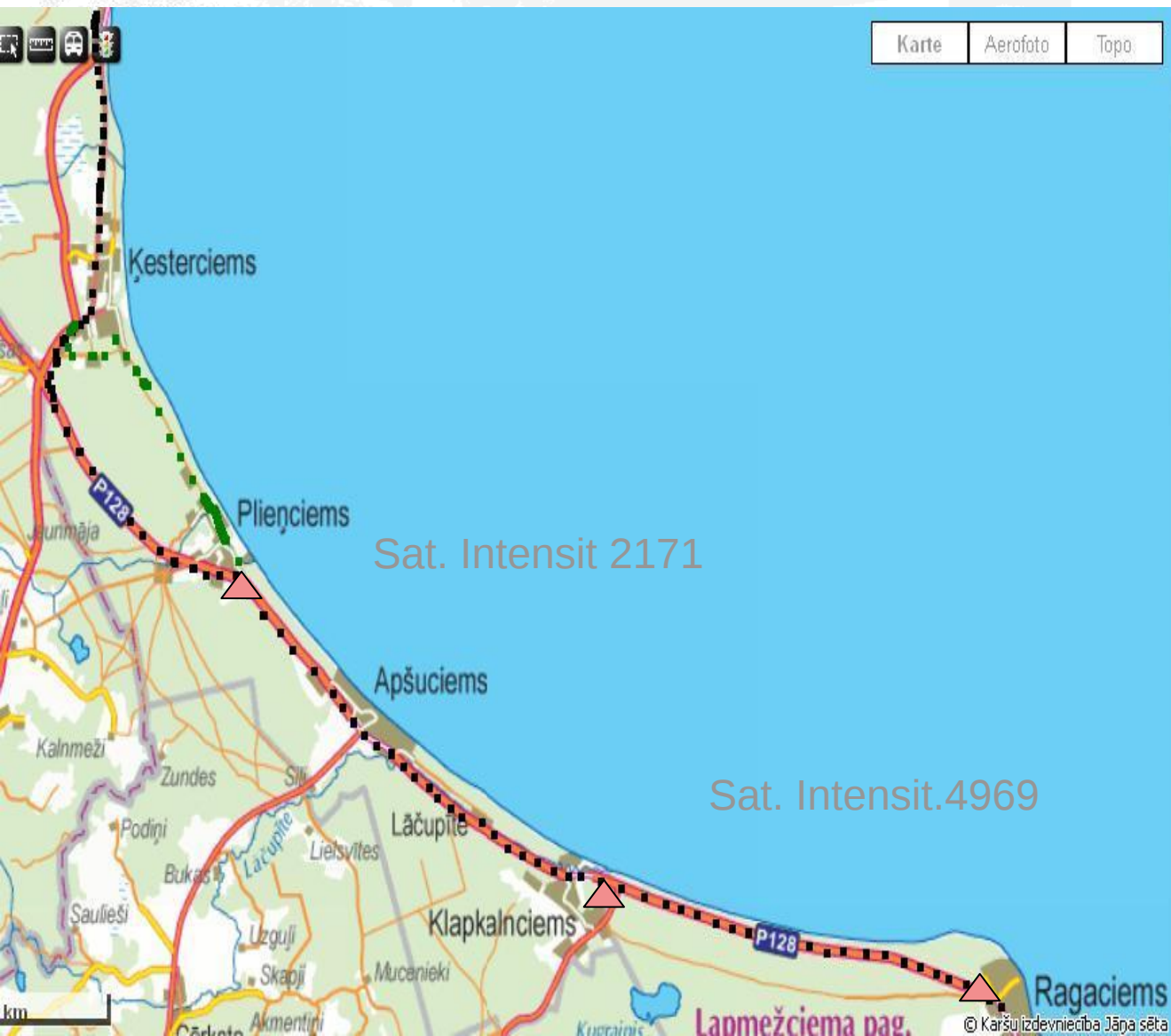
Kritiskie posmi – Salacgrīvas novads



EiroVelo 13 - Jūrmala



Kritiskie posmi



6. Posms- Ragaciems–Kolka. Google map



Pavisam – 112.5 km

Velo/gājēju -10,3 km

Asfalts neliela -94,2 km

Asfalts augsta – 8,0 km



9. Posms Liepāja-Ventspils

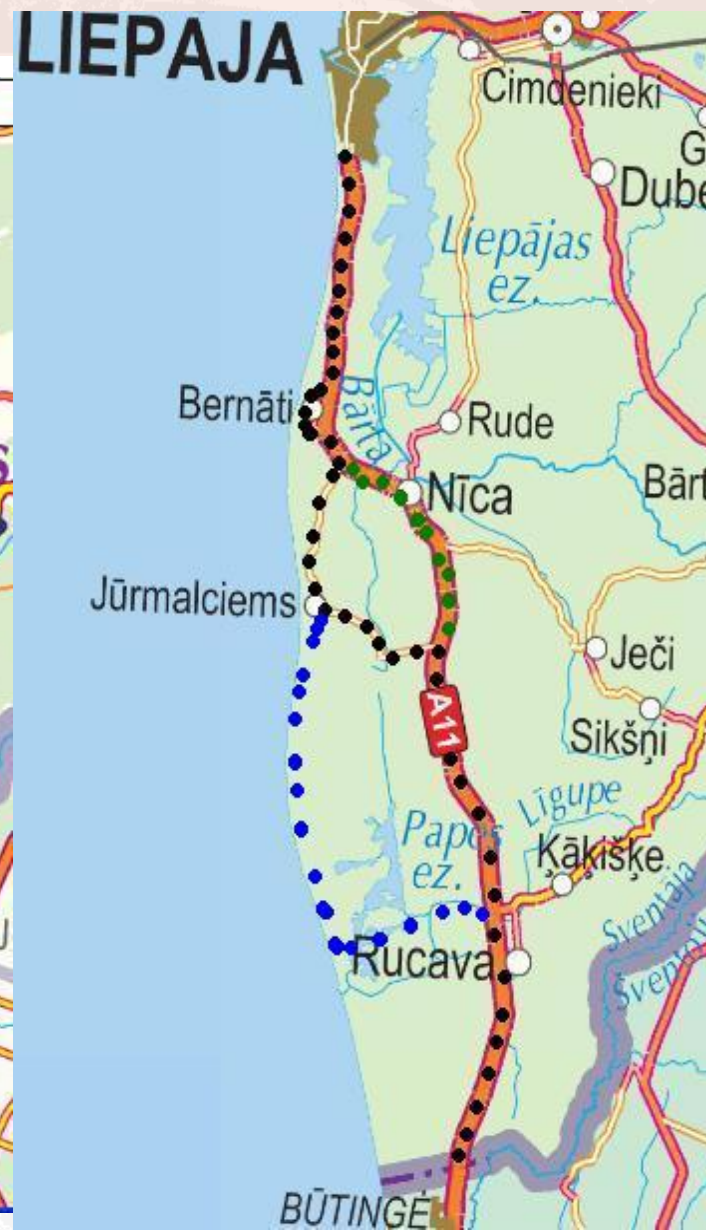
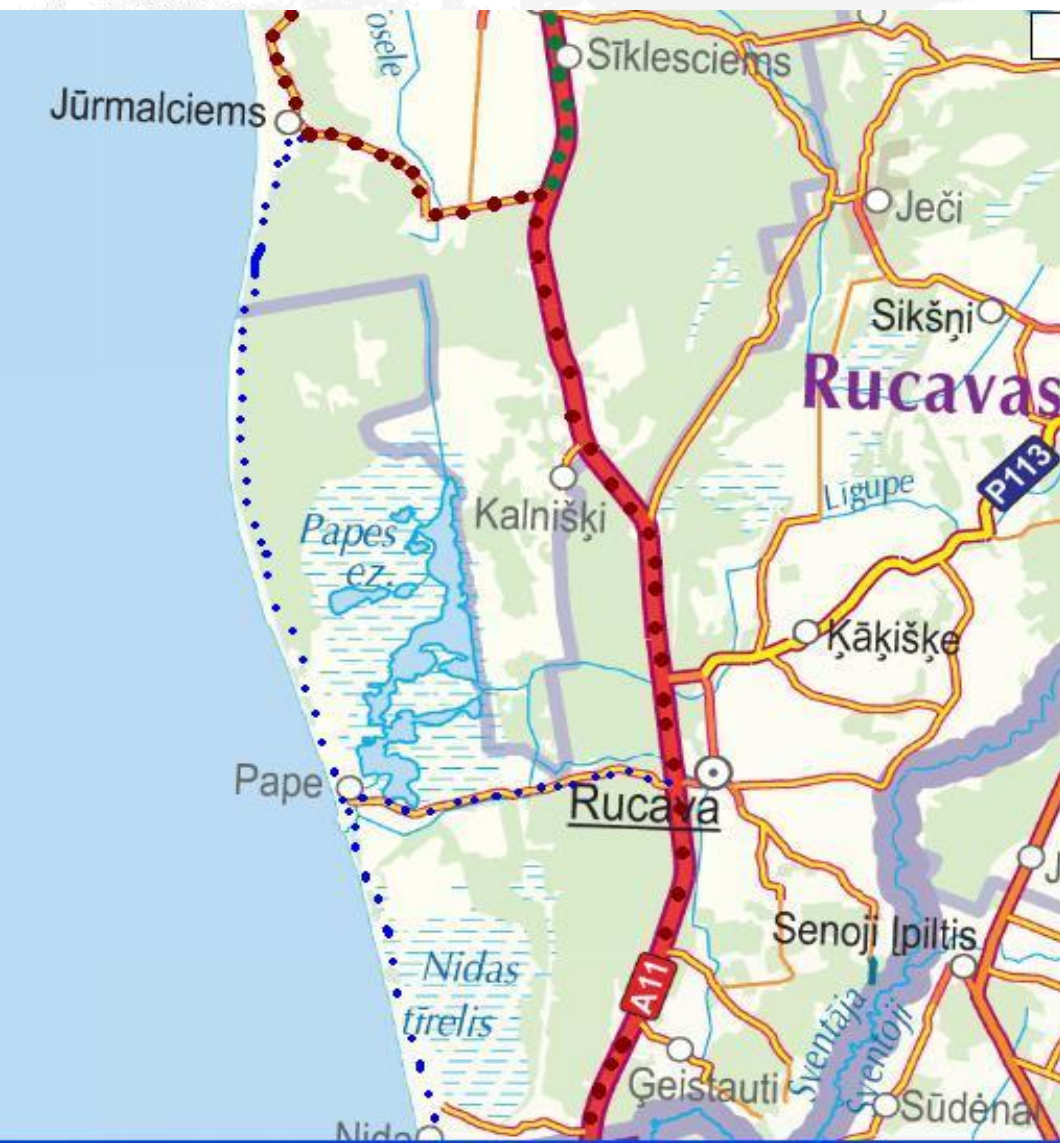


Asphalt high -11,0 km (2747 per day)

Asphalt low -82,0 km (1067-733 per day)



Kritiskie posmi



EiroVelo 13 norādes zīme



Progress continues on EuroVelo 13 – Iron Curtain trail with new signage unveiled in Latvia

This month, Latvia became the seventh country to unveil EuroVelo signposting along the Iron Curtain Trail, joining Germany, the Czech Republic, Austria, Slovakia, Hungary and Serbia.

This first phase of signage was unveiled last month on a 50 km stretch of bike path in Vidzeme province in the north of the country. This will be extended to cover all of the North Latvian section in coming months. In tandem with the launch of this signage, the Vidzeme Tourism Association also unveiled a series of new cyclist information panels and sheltered bike parking in urban centres along the route. The signs were unveiled by Latvian member of parliament Romualds Ražuks in the town of Saulkrasti on the Baltic coast.



EuroVelo 13 signs in Saulkrasti, Latvia

It has been a busy summer for our Latvian EuroVelo Coordination Centre on the way to implementing the [CentralBalticCycling](#) project. More than 600 signs have been set-up as well as



Plānotās aktivitātes 2015:

- 6-10. maijs – Starptautiskais seminars Rigā EiroVelo 13
- Rīga-Carnikava-Saulkrasti- Limbazi- Sigulda-Rīga.
- Study tour ar MEP (M.Kramer) un ECF piedalīšanos.
- Projekts "EV 13 - Iron Curtain Trail" - iepriekšējo projekta turpinājums.
- Tūrisma pakešu (6) sagatavošana pa Latviju.
- Vienota informācija par velo Latvijā.
- Latvijas EV 13 kartes sagatavošana.



Jaunā Latvijas velomaršrutu karte

LATVIA

Greenways, EuroVelo and Signposted Cycling Routes



MAP LEGEND



! ATTENTION!

Greenways in Latvia are still being developed! All greenways shown in this map have a gravel surface, the conditions of the greenway depends on the season. Please consult the nearest tourism information centre to receive up-to-date information about the current state of greenway



Latvian Tourism Association (LTA) is an NGO with the main aim to promote the tourism development in Northern Latvia. LTA is the Latvian partner in project Greenways Product. For more information, please, visit www.viatourism.lv

Greenways Product - from "Tourism Resource" to "Tourism Product" Greenway product is an EU-funded project, with main goal to stimulate the creation of a new tourism product, "Greenways of Europe" leading to establish, promote and market the tourism offer of European Greenways. There are 14 partners from 6 European countries. More information about the project: <http://www.europa-natura.org/>
Total budget of the project: 250,000 €
Implementation Period: April 2021 - September 2024

DISCLAIMER: The sole responsibility of this publication lies with the author. The European Commission is not responsible for any use that may be made of the information contained therein.



Project co-financed by the Competitiveness and Innovation Framework Programme of the European Union

Velo paketes Rīga-Carnikava-Saulkrasti-Sigulda-Ropazi-Rīga

LATVIA

Greenways, EuroVelo and Signposted Cycling Routes





- New cyclist/pedestrian bridge in Carnikava (EuroVelo 13 route) – 200 m long (1km with roads)
- Opportunity to cross river Gauja without using the busy highway A1 (saving 13km)
- Costs ~3.5M EUR

Cycling in official documents

- National Status Report- Development of ICT 13 (2011) Vidzeme Tourism Association
- National Action Plan –Development of ICT 13 (2011) Vidzeme Tourism Association



● ● ● Pieejamais finansējums no ES



2014.-2020.
Latvia -32,3
m.EUR?



The image is a map of Europe with a network of colored lines representing the TEN-T transport infrastructure. The lines are color-coded by mode: red for high-speed rail, blue for roads, yellow for inland waterways, green for maritime ports, and orange for airports. The network is dense in Western and Central Europe and more sparse in Eastern Europe and the Balkans. In the top right corner, there is a logo consisting of several intersecting curved lines in red, blue, yellow, and green, forming a globe-like shape. Below this logo, the text 'TEN-T CONNECTING EUROPE' is written in white, bold, sans-serif capital letters.

TEN-T CONNECTING EUROPE

European Parliament's votes on Connecting Europe Facility and TENT-T

- Rules on how the EU's "Connecting Europe Facility" (CEF), is to fund infrastructure projects of common interest for trans-European transport, energy and telecoms networks were approved in a joint vote by the EP
- Three-fifths of future CEF funding is earmarked to develop modern, sustainable, safe and high performance trans-European transport networks.
- **MEPs have decided to include cycling within the TEN-T guidelines.**
- The vote will now go to the Parliament's full plenary before the details are discussed and negotiated with EU Member



Infrastructure - TEN-T - Connecting Europe Facility (CEF)

- TEN-T Days- EU Corridors, backbone for transport in Europe
- This project will help the economy in its recovery and growth, with a budget of €26 billion up to 2020.
- Iespējams velo infrastruktūrai izmantot EK horizontālo fondu (CEF) no kura iezīmētas daļas SAM (26.02.2015.) jau pieprasīja Rail Baltica būvniecībai. Vai arī velo?
- TEN-T projektiem īpaši pārrobežas posmos pārbūvējot tiltus, ceļus utt, var iekļaut arī **veloceliņus**



EuroVelo 13 – Connecting Europe Facility (CEF)

Where applicable as part of a broader project of common interest, actions may include activities for the adaptation of TEN-T infrastructure to ensure the continuity of bicycle infrastructure for **long-distance cycling paths such as the EuroVelo routes**. These activities may include relevant adaptation of traffic signaling systems or the **addition of infrastructure dedicated to cyclists and pedestrians, such as tunnels, bypasses, bridges, aerial cycling and walkways and protected cycling paths**. They may cover activities extending along TEN-T routes or at crossings between TEN-T routes and long-distance cycling paths.



Paldies par uzmanību!



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VIDZEMES TŪRISMA ASOCIĀCIJA

