

# URBACT Info Day Latvia 24th October 2014, Riga “The youth and Jobs Challenge”

URBACT II

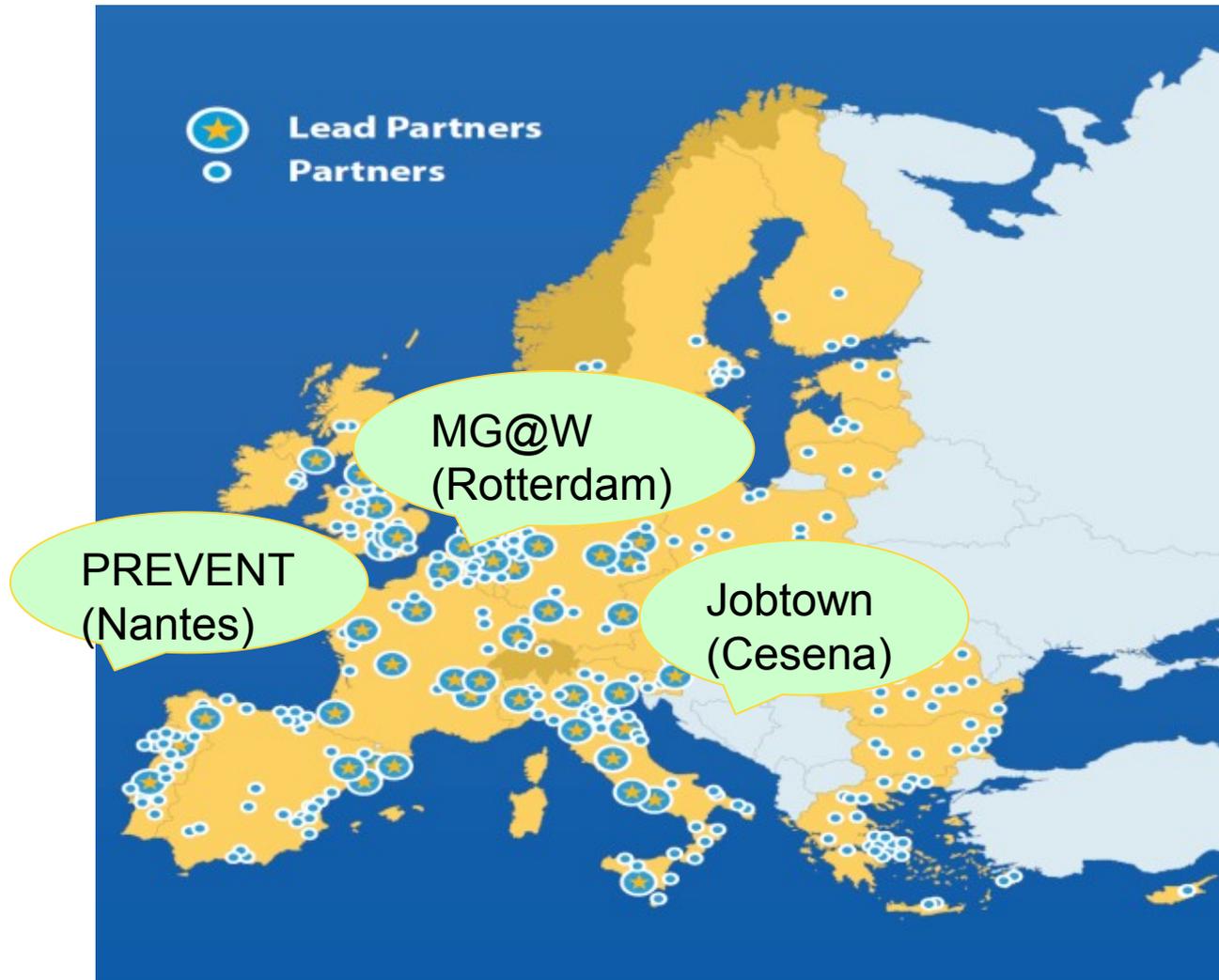


# The Youth and Jobs challenge: City headlines



- Fewer jobs
  - The Crisis
  - Globalisation
  - Automation/ICT
- Skills mismatch
- Talent/brain drain
- Demographic squeeze
- Labour market regulations

# How cities are using URBACT to respond





# Distilling key messages...URBACT workstreams

- Need for supply side innovation & risk taking
- Value of having young people involved in decision-making
- Importance of better market intelligence
- Placing employers at the centre of city plans



# Through URBACT, cities are addressing the youth/jobs issue through...

- › **Having resources and space to innovate**
- › **Learning by doing – peer to peer collaboration**
- › **Seeing is believing (access to good practice examples)**
- › **Building stakeholder capacity (through USU, NTS etc)**



# JOB GENERATION

FOR A

# JOBLESS GENERATION

6M YOUNG PEOPLE IN EUROPE ARE UNEMPLOYED - THAT'S 23% OF ALL ECONOMICALLY ACTIVE YOUNG PEOPLE

AROUND 80M JOB OPPORTUNITIES WILL ARISE IN THE NEXT 10 YEARS, OF WHICH AROUND 7M WILL BE NET, NEW, ADDITIONAL JOBS



Grazie Thanks  
Danke **Merci** Gracias  
**Ευχαριστώ** multumesc  
Takk dziękuję dakujem hvala  
**Obrigado** dziękować  
tänan kiitos köszönöm aciu  
Tack děkuji paldies  
**nizžik ħajr dank u wel**